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ଓଡ଼ିଶା ସରକାର
ପର୍ଯ୍ୟଟନ ବିଭାଗ

Government of Odisha
Tourism Department



ଓଡ଼ିଶା ପର୍ଯ୍ୟଟନ
ପର୍ଯ୍ୟଟନ ଭବନ, ଲୁଇସ ରୋଡ୍,
ଭୁବନେଶ୍ୱର-୭୫୧୦୧୪

No. 5182 / TSM, Bhubaneswar, Dated 01.07.2020
T-TSP-II(BKM)-47/2020

**ADVISORY TO ALL TOURIST GUIDES IN ODISHA ENGAGED IN GUIDING AND
VALUE ADDED INTERACTION WITH TOURISTS / VISITORS**

Govt. of India is giving more thrust on tourism for overall development in line with Government desire. Ministry of Tourism, Govt. of India has started an innovative online training programme titled "Incredible India Tourist Facilitator Certificate Programme" (IITFCP). The registration in the programme would have following advantages.

1. You are registering yourself in the programme which is considered as one of the largest online training programme in the globe for tourism facilitator.
2. This programme is going to replace the tour guide regular training programme in near future.
3. The registration fee is very nominal i.e. Rs. 2000/- for non-reservation category and free for SC /ST and candidates from aspirational districts.
4. You have the option to learn at your own place with the help of an android cell phone.
5. It has Five level : 1. Basic; 2. Refresher; 3. Linguistic; 4. Advance -I and Advance – II.

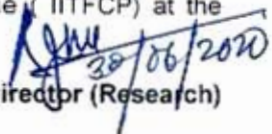
6. To become Regional Level Tourist Guide, registration in this programme is mandatory.
7. There are video sessions, story boarding, power point presentation and information provided are contemporary and up-to-date.
8. Once registered in IITFCP, all such training programmes, webinars, e-materials other e-resources would be available for you freely.
9. You can develop yourself as a Linguistic Tourist Facilitator by learning the language freely from the IITFCP portal.
10. Certificate can be generated through the Process called OCC i.e. Online Completion Certificate.
11. Besides, there are number of advantages associated with this programme.
12. Tourist Guides from other region have already registered, so you all are advised to register for the programme as soon as possible.

You may contact IITTM for assistance in registration and other clarification.

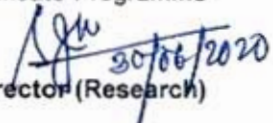
Md. Sabir Hussain, Nodal Officer, IITTM, Bhubaneswar
Contact No- Landline-+91-674- 2472014/2472015,
Cell No-9937211035,
Email ID:-iittmb@gmail.com / bhubaneswar@iittm.ac.in


Director & Addl. Secretary to Govt.
Tourism Department

Memo No. 5183 /TSM Bhubaneswar dated the 01.07.2020
Copy forwarded to Chairman, HRAO, Bhubaneswar, President/Secretary, TAAO, Bhubaneswar, President/Secretary, OTOA, Bhubaneswar, President/Secretary, OSTGA, Bhubaneswar, President/Secretary, OTGA, Bhubaneswar, President/Secretary, Hotel Association Puri (HAP), Chairman, IATO (Odisha Chapter), Bhubaneswar for kind information. They are requested to circulate it among members for registration in Incredible India Tourist Facilitator Certificate Programme (IITFCP) at the earliest.


30/06/2020
Assistant Director (Research)

Memo No. 5184 /TSM Bhubaneswar dated the 01.07.2020
Copy forwarded to General Manager, OTDC for kind information. He is requested to circulate it among frontline staff of OTDC for registration in Incredible India Tourist Facilitator Certificate Programme (IITFCP) at the earliest.


30/06/2020
Assistant Director (Research)

Memo No. 5185 /TSM Bhubaneswar dated the 01.07.2020
Copy forwarded to All ADTs/TOs for kind information. They are requested to circulate it among the frontline staff of the office and general public in their districts for registration in Incredible India Tourist Facilitator Certificate Programme (IITFCP) at the earliest


30/06/2020
Assistant Director (Research)

Memo No. 5186 /TSM Bhubaneswar dated the 01.07.2020
Copy forwarded to Notice Board, DOT for kind information of all frontline staff of Tourism Department for registration in Incredible India Tourist Facilitator Certificate Programme (IITFCP) at the earliest.


30/06/2020
Assistant Director (Research)

Memo No. 5187 /TSM Bhubaneswar dated the 01.07.2020
Copy forwarded to Shri S.K. Panigrahi, DEO, DoT for kind information. He is requested to upload the Advisory in the DoT website.


30/06/2020
Assistant Director (Research)